



# OVERVIEW OF NFWF AND RESOURCES AVAILABLE

*Joe Toolan, Manager of Chesapeake Bay Programs*

*Upper Susquehanna Watershed Forum*

*October 18, 2023*

# About Us

## Who We Are

- Chartered by Congress in 1984
- Independent 501(c)(3) organization
- 30 member Board appointed by Secretary of the Interior
  - Includes FWS Director and NOAA Administrator

## What We Do

- Sustain, restore and enhance wildlife
- Bring collaboration among federal agencies and private sector

## How We Do It

- Leverage public funding with private money – average 3:1



*Bald eagle*

## NFWF is

- An implementer – we fund projects

## NFWF is not

- An advocacy organization that funds lobbying or litigation



# WHAT EXACTLY IS THE “CHESAPEAKE BAY STEWARDSHIP FUND”?

NFWF’s CBSF is a **pooled funding mechanism**:

- **Competitive grants programs** that support on-the-ground efforts to advance the goals and outcomes of the Chesapeake Bay Watershed Agreement, Chesapeake Bay TMDL, and NFWF’s Chesapeake Bay Business Plan
- **Direct (e.g., non-competitive) grant support** for critical networking, information-sharing, and convening partners and functions that support CBSF priorities
- **Contracted technical assistance support**



# COMPETITIVE GRANTS PROGRAMS – NATIONAL

PROGRAM NAME	AMERICA THE BEAUTIFUL CHALLENGE	ACRES FOR AMERICA	5 Star Urban Waters
<b>FOCUS</b>	Support locally led ecosystem restoration projects that invest in watershed restoration, resilience, equitable access, workforce development, corridors and connectivity, and collaborative conservation	Provide urgently needed funding for projects that conserve important large-scale habitats for fish, wildlife, and plants through voluntary land acquisitions and conservation easements	Seeks to develop community capacity to sustain local natural resources for future generations focused on improving water quality, watersheds and the species and habitats they support
<b>FUNDING PARTNER(S)</b>	DOI, DOD, USDA	Walmart	FedEx, Shell, Southern Company, U.S. EPA, U.S. Fish and Wildlife Service, U.S. Forest Service
<b>AWARD RANGE</b>	Multiple options – Generally \$200k-5M+	No cap	25K – 50K
<b>MATCH REQUIREMENT</b>	Multiple – No greater than 50% of project costs	1:1	1:1
<b>2024 SCHEDULE (EST.)</b>	RFP Released: February 2024 Pre-Proposals Due: April 2024 Awards Announced: Nov. 2024	RFP Released: March 2024 Pre-Proposals Due: May 2024 Awards Announced: Fall 2024	RFP Released: March 2024 Proposals Due: May 2024 Awards Announced: August 2024

# COMPETITIVE GRANTS PROGRAMS – CHESAPEAKE BAY

PROGRAM NAME	INNOVATIVE NUTRIENT AND SEDIMENT REDUCTION GRANTS	SMALL WATERSHED GRANTS	CHESAPEAKE WILD GRANTS
FOCUS	Reducing nutrient and sediment pollution to local streams, rivers and the Chesapeake Bay	Community-based efforts to protect and restore habitats of the Chesapeake Bay and its tributary rivers and streams	Conserving, stewarding, and enhancing habitats in the Chesapeake Bay watershed
FUNDING PARTNER(S)	U.S. EPA	U.S. EPA	U.S. FWS
AWARD RANGE	Up to \$2M	Up to \$1M	Up to \$750k
MATCH REQUIREMENT	1:1	No greater than 25% of project costs	1:1*
2024 SCHEDULE (EST.)	RFP Released: November 2023 Proposals Due: February 2024 Awards Announced: May 2024	RFP Released: February 2024 Proposals Due: April 2024 Awards Announced: August 2024	RFP Released: February 2024 Proposals Due: April 2024 Awards Announced: August 2024

# HOW TO REACH NFWF

**Early and often! – Encouraging informal dialogue and discussion**

## NFWF CHESAPEAKE PROGRAM STAFF

**Jake Reilly**, Program Director  
[jake.reilly@nfwf.org](mailto:jake.reilly@nfwf.org)

**Joe Toolan**, Program Manager  
[joe.toolan@nfwf.org](mailto:joe.toolan@nfwf.org)



Chesapeake Bay Stewardship Fund



Chesapeake Bay Program  
Science. Restoration. Partnership.

# HOW TO REACH NFWF

## NFWF CHESAPEAKE FIELD LIAISONS

Field Liaison Contact	Email	Phone	Sector Expertise
<a href="#">Kristen Saacke Blunk</a>	<a href="mailto:kristen@headwaters-llc.org">kristen@headwaters-llc.org</a>	(814) 360-9766	<ul style="list-style-type: none"><li>• All Sectors</li></ul>
<a href="#">Sarah Clark</a>	<a href="mailto:sarah@icl.org">sarah@icl.org</a>	(240) 472-1772	<ul style="list-style-type: none"><li>• Partnerships and Collaborative Leadership</li></ul>
<a href="#">Kristen Hughes Evans</a>	<a href="mailto:kristen@susches.org">kristen@susches.org</a>	(804) 554-3403	<ul style="list-style-type: none"><li>• Agricultural Conservation</li></ul>
<a href="#">Liz Feinberg</a>	<a href="mailto:liz.feinberg63@gmail.com">liz.feinberg63@gmail.com</a>	(610) 212-2345	<ul style="list-style-type: none"><li>• All Sectors</li></ul>
<a href="#">David Hirschman</a>	<a href="mailto:dave@hirschmanwater.com">dave@hirschmanwater.com</a>	(434) 409-0993	<ul style="list-style-type: none"><li>• Stormwater/Urban Sector</li></ul>
<a href="#">Katie Ombalski</a>	<a href="mailto:katie@woodswaters.com">katie@woodswaters.com</a>	(814) 574-7281	<ul style="list-style-type: none"><li>• Agricultural Conservation</li><li>• Habitat Restoration</li></ul>